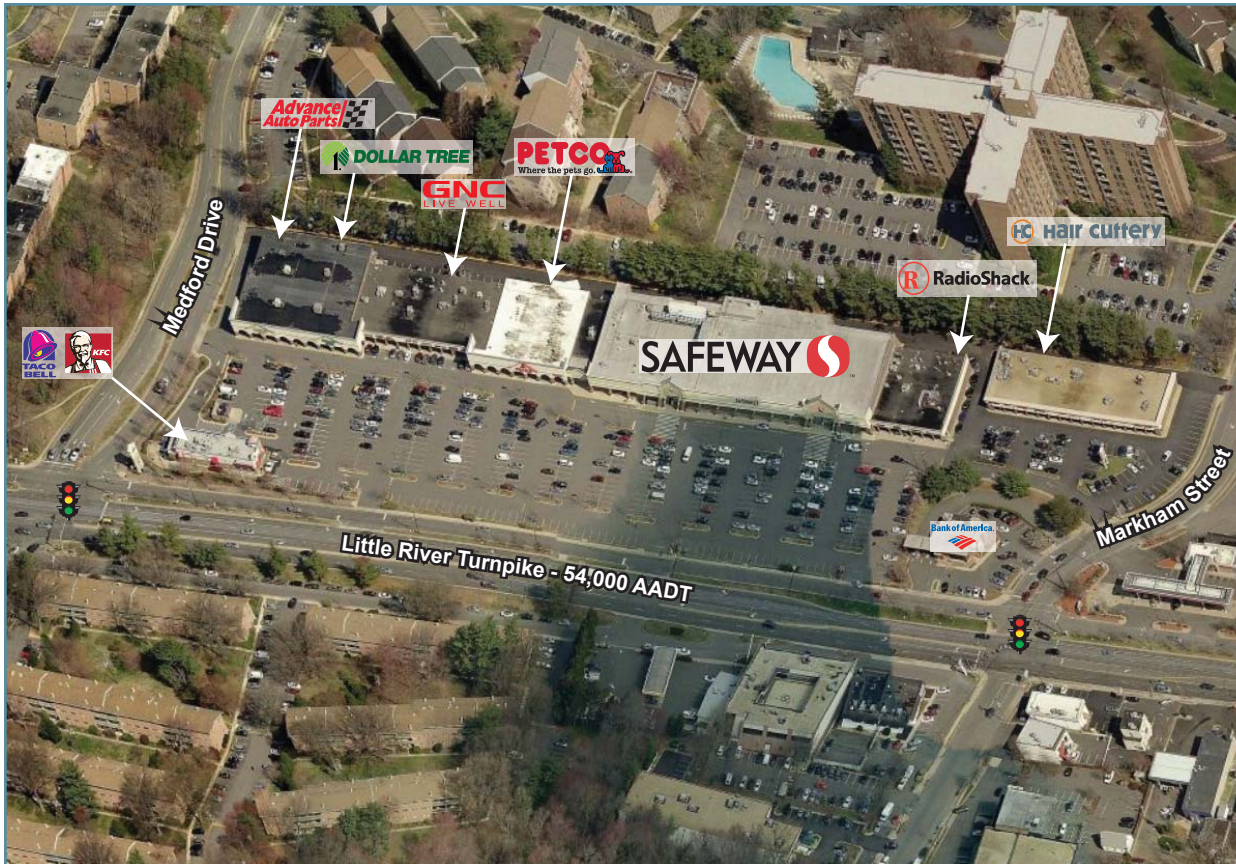


LITTLE RIVER SHOPPING CENTER

Little River Turnpike (Rte. 236) & Markham Street, Annadale, VA 22003



Little River Shopping Center is strategically located at the signalized intersection of Little River Turnpike (Route 236) and Markham Street. Positioned on the "going home side" of the road, Little River Shopping Center is the primary grocery anchored center between I-395 to the East and I-495 to the West. A great location, coupled with strong demographics, makes this center an ideal opportunity for national, regional and local retailers alike.

Retail Space Available:

None, center is 100% leased

Center Type: Neighborhood Center

Retail GLA: 137,861 SF

Features: Signalized Intersection
Dedicated Turn Lane
Pylon Sign
Drive Thru

Parking: 552 Surface Spaces

Traffic Counts: 54,000 AADT on Little River Turnpike

Anchor Tenant: **SAFeway** **PETCO**
DOLLAR TREE

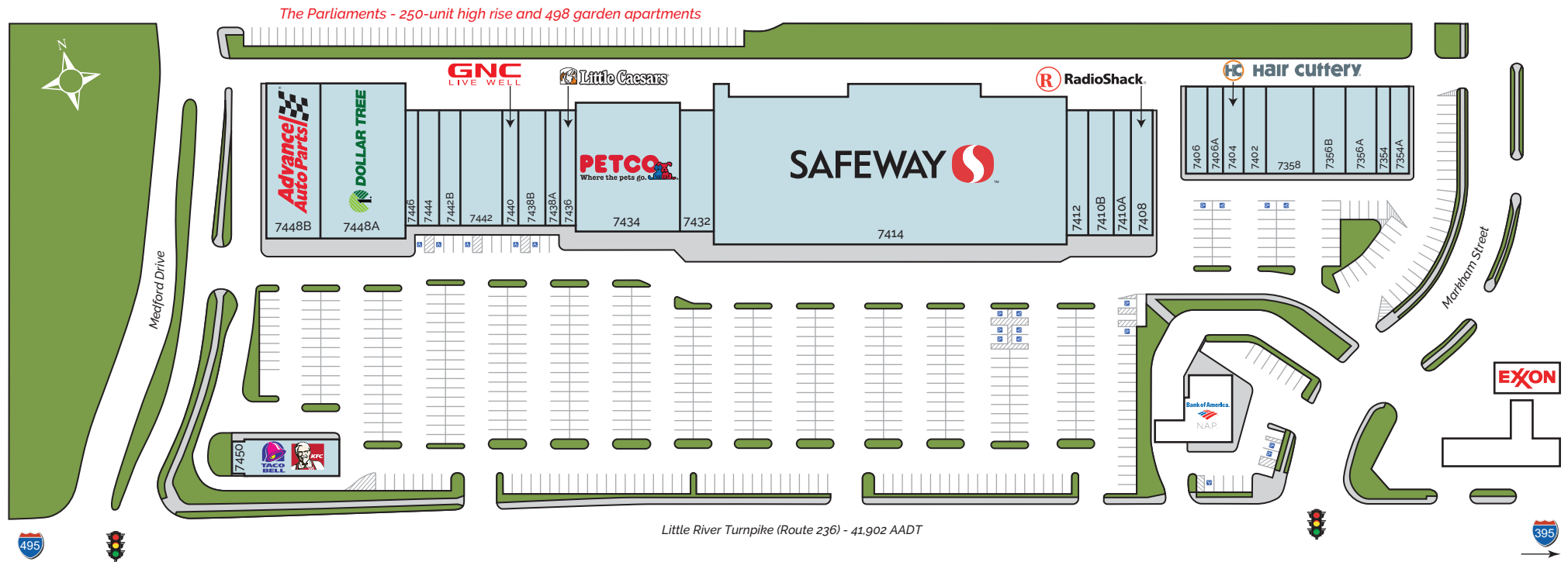
National/Regional Tenants: **Advance Auto Parts** **HC Hair Cuttery**

RadioShack **GNC**
TACO BELL **KFC** **Little Caesars**

Demographics	1 Mile	3 Mile	5 Mile
Population 2016	21,695	118,406	432,706
Population 2021	22,271	121,540	448,959
Total Households	7,617	40,619	162,965
Average HH Income	\$90,873	\$126,920	\$124,306

LITTLE RIVER SHOPPING CENTER

Little River Turnpike (Rte. 236) & Markham Street, Annadale, VA 22003



Space	Tenant	SF
7354A	Washington Christian Book	1,400
7354	Dukes Cigar & Tobacco	1,000
7356A	Panaderia	2,400
7356B	Cafe Muse	2,400
7358	Baden Bar Restaurant	3,600
7402	Health Village	1,680
7404	Hair Cuttery	1,600
7406A	Nails Love	1,200
7406	Casa D'Mama Pizzeria	1,600

Space	Tenant	SF
7408	Radio Shack	2,515
7410A	BBCN Bank	2,050
7410B	Miso Cafe	2,981
7412	Parliament Cleaners	2,500
7414	Safeway	50,347
7432	Annandale Urgent Care	3,497
7434	Petco	12,250
7436	Little Caesars Pizza	1,500
7438A	Peking Cafe	1,400

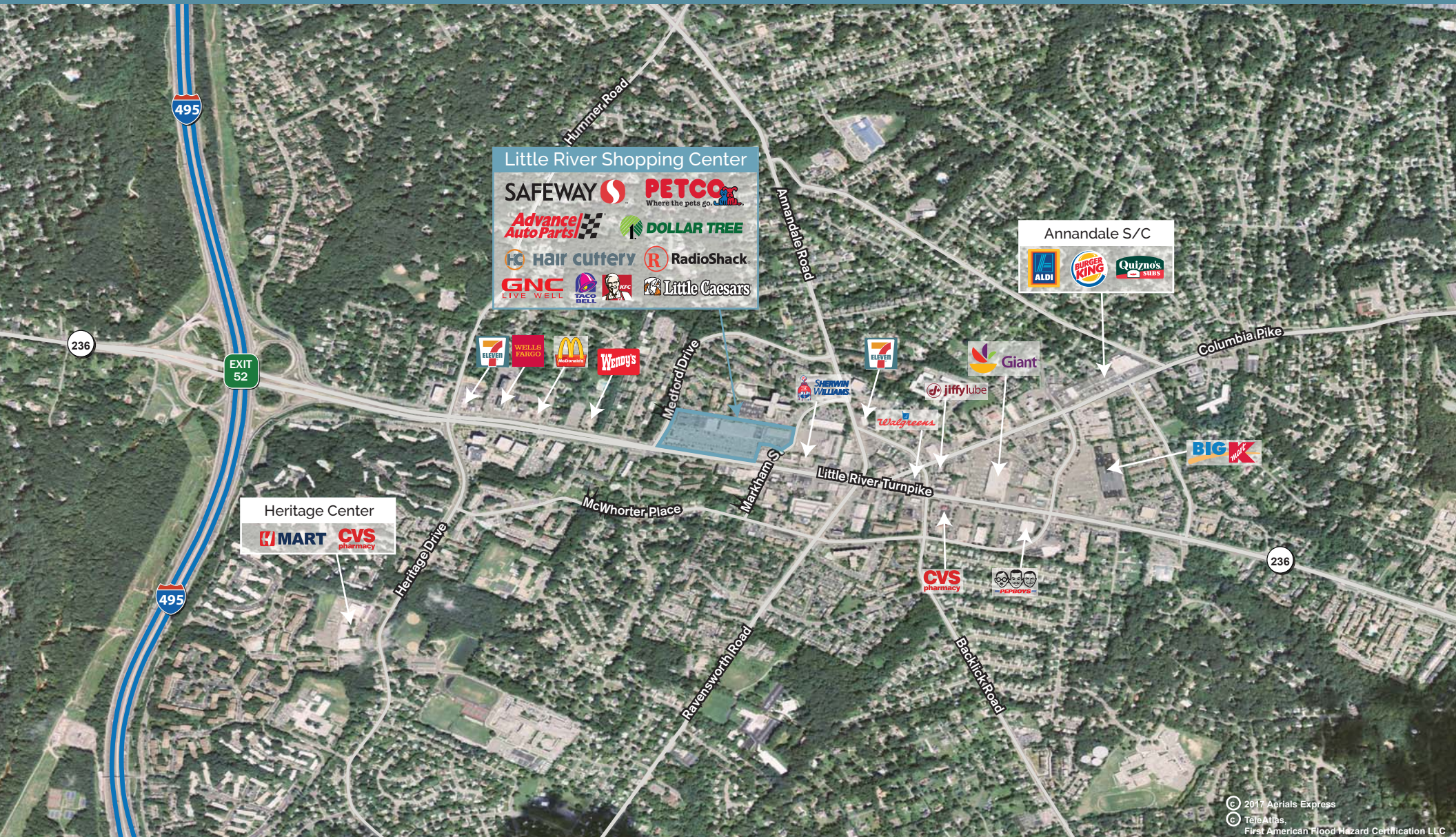
Space	Tenant	SF
7438B	Lotte Boutique	2,500
7440	GNC	1,500
7442	Pho Hot Restaurant	4,000
7442B	Beyond Nail Salon	2,000
7444	Dynasty Hair Salon	2,000
7446	Barber Shop	1,200
7448A	Dollar Tree	12,258
7448B	Advanced Auto	7,842
7450	Taco Bell/KFC	5,295

LEASING CONTACT

Brian Rosenberg | 571.395.8023 | brosenberg@beattycos.com

LITTLE RIVER SHOPPING CENTER

Little River Turnpike (Rte. 236) & Markham Street, Annadale, VA 22003



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First American Flood Hazard Certification LLC

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Brian Rosenberg | 571.395.8023 | brosenberg@beattycos.com



Market Profile

Little River Shopping Center
7414 Little River Tpke, Annandale, Virginia, 22003
Rings: 1, 3, 5 mile radii

Prepared by Beatty Management

Latitude: 38.83166
Longitude: -77.20196

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	19,555	108,587	385,140
2010 Total Population	21,063	115,211	416,352
2016 Total Population	21,695	118,406	432,706
2016 Group Quarters	87	542	1,930
2021 Total Population	22,271	121,540	448,959
2016-2021 Annual Rate	0.53%	0.52%	0.74%
2016 Total Daytime Population	19,411	131,323	406,663
Workers	9,379	76,343	213,227
Residents	10,032	54,980	193,436
Household Summary			
2000 Households	7,360	39,067	146,199
2000 Average Household Size	2.64	2.76	2.62
2010 Households	7,475	39,861	157,312
2010 Average Household Size	2.81	2.88	2.64
2016 Households	7,617	40,619	162,965
2016 Average Household Size	2.84	2.90	2.64
2021 Households	7,785	41,585	168,941
2021 Average Household Size	2.85	2.91	2.65
2016-2021 Annual Rate	0.44%	0.47%	0.72%
2010 Families	5,070	28,256	100,622
2010 Average Family Size	3.26	3.30	3.21
2016 Families	5,150	28,677	103,343
2016 Average Family Size	3.30	3.33	3.23
2021 Families	5,255	29,277	106,583
2021 Average Family Size	3.31	3.35	3.24
2016-2021 Annual Rate	0.40%	0.41%	0.62%
Housing Unit Summary			
2000 Housing Units	7,502	39,723	150,127
Owner Occupied Housing Units	50.8%	68.9%	58.2%
Renter Occupied Housing Units	47.3%	29.4%	39.2%
Vacant Housing Units	1.9%	1.7%	2.6%
2010 Housing Units	7,778	41,220	164,132
Owner Occupied Housing Units	49.0%	66.7%	56.8%
Renter Occupied Housing Units	47.1%	30.0%	39.0%
Vacant Housing Units	3.9%	3.3%	4.2%
2016 Housing Units	7,991	42,081	170,704
Owner Occupied Housing Units	46.4%	65.0%	54.9%
Renter Occupied Housing Units	49.0%	31.6%	40.6%
Vacant Housing Units	4.7%	3.5%	4.5%
2021 Housing Units	8,186	43,100	176,983
Owner Occupied Housing Units	45.8%	64.7%	54.8%
Renter Occupied Housing Units	49.3%	31.8%	40.7%
Vacant Housing Units	4.9%	3.5%	4.5%
Median Household Income			
2016	\$67,764	\$98,065	\$95,296
2021	\$75,549	\$107,300	\$104,812
Median Home Value			
2016	\$395,423	\$466,014	\$475,148
2021	\$429,979	\$478,810	\$486,748
Per Capita Income			
2016	\$31,116	\$43,673	\$46,989
2021	\$33,527	\$47,490	\$50,966
Median Age			
2010	35.9	38.0	36.9
2016	36.6	39.0	38.0
2021	37.2	39.9	38.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 06, 2017



Market Profile

Little River Shopping Center
7414 Little River Tpke, Annandale, Virginia, 22003
Rings: 1, 3, 5 mile radii

Prepared by Beatty Management
Latitude: 38.83166
Longitude: -77.20196

	1 mile	3 miles	5 miles
2016 Households by Income			
Household Income Base	7,617	40,619	162,965
<\$15,000	7.7%	4.5%	5.0%
\$15,000 - \$24,999	5.4%	3.8%	4.4%
\$25,000 - \$34,999	7.6%	4.6%	4.9%
\$35,000 - \$49,999	13.3%	8.5%	8.6%
\$50,000 - \$74,999	20.4%	15.8%	15.5%
\$75,000 - \$99,999	14.2%	13.7%	13.7%
\$100,000 - \$149,999	15.7%	21.9%	21.7%
\$150,000 - \$199,999	7.8%	11.9%	11.4%
\$200,000+	7.9%	15.4%	14.9%
Average Household Income	\$90,873	\$126,920	\$124,306
2021 Households by Income			
Household Income Base	7,785	41,585	168,941
<\$15,000	8.7%	4.6%	5.2%
\$15,000 - \$24,999	5.4%	3.8%	4.3%
\$25,000 - \$34,999	6.6%	3.8%	4.1%
\$35,000 - \$49,999	14.4%	8.7%	9.5%
\$50,000 - \$74,999	14.4%	10.2%	10.0%
\$75,000 - \$99,999	15.2%	13.6%	13.4%
\$100,000 - \$149,999	17.1%	24.2%	23.8%
\$150,000 - \$199,999	9.1%	14.1%	13.5%
\$200,000+	9.0%	17.0%	16.3%
Average Household Income	\$98,417	\$138,417	\$134,977
2016 Owner Occupied Housing Units by Value			
Total	3,703	27,331	93,636
<\$50,000	1.1%	1.1%	1.1%
\$50,000 - \$99,999	2.1%	1.0%	0.9%
\$100,000 - \$149,999	6.5%	2.2%	2.2%
\$150,000 - \$199,999	6.5%	2.5%	3.3%
\$200,000 - \$249,999	8.2%	3.2%	4.6%
\$250,000 - \$299,999	7.5%	5.0%	6.0%
\$300,000 - \$399,999	19.2%	19.3%	16.4%
\$400,000 - \$499,999	19.4%	23.7%	20.7%
\$500,000 - \$749,999	20.6%	29.9%	30.0%
\$750,000 - \$999,999	6.0%	9.1%	11.8%
\$1,000,000 +	3.1%	2.9%	3.0%
Average Home Value	\$434,398	\$506,572	\$515,492
2021 Owner Occupied Housing Units by Value			
Total	3,746	27,890	96,862
<\$50,000	0.7%	0.7%	0.8%
\$50,000 - \$99,999	4.3%	1.5%	1.3%
\$100,000 - \$149,999	5.6%	2.3%	2.7%
\$150,000 - \$199,999	2.4%	1.2%	2.1%
\$200,000 - \$249,999	7.1%	1.6%	1.7%
\$250,000 - \$299,999	4.9%	2.6%	3.6%
\$300,000 - \$399,999	17.2%	16.1%	14.9%
\$400,000 - \$499,999	25.7%	30.3%	26.3%
\$500,000 - \$749,999	22.1%	30.9%	30.8%
\$750,000 - \$999,999	6.6%	9.8%	12.7%
\$1,000,000 +	3.2%	2.9%	3.0%
Average Home Value	\$456,901	\$524,800	\$533,741

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 06, 2017



Market Profile

Little River Shopping Center
7414 Little River Tpke, Annandale, Virginia, 22003
Rings: 1, 3, 5 mile radii

Prepared by Beatty Management

Latitude: 38.83166
Longitude: -77.20196

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	21,062	115,210	416,355
0 - 4	7.1%	6.6%	6.9%
5 - 9	6.2%	6.3%	6.1%
10 - 14	5.5%	5.9%	5.6%
15 - 24	12.8%	11.4%	11.3%
25 - 34	17.1%	15.3%	17.2%
35 - 44	15.2%	14.8%	15.5%
45 - 54	14.6%	15.4%	14.9%
55 - 64	11.4%	12.4%	11.6%
65 - 74	5.8%	6.6%	5.9%
75 - 84	3.2%	3.8%	3.4%
85 +	1.3%	1.5%	1.7%
18 +	77.8%	77.5%	78.0%
2016 Population by Age			
Total	21,696	118,406	432,706
0 - 4	6.5%	6.1%	6.2%
5 - 9	6.4%	6.5%	6.3%
10 - 14	6.1%	6.4%	6.0%
15 - 24	12.3%	11.0%	11.0%
25 - 34	16.3%	14.3%	15.8%
35 - 44	14.6%	14.3%	15.0%
45 - 54	13.6%	14.0%	13.9%
55 - 64	11.6%	13.1%	12.4%
65 - 74	7.6%	8.6%	7.7%
75 - 84	3.5%	4.1%	3.7%
85 +	1.5%	1.7%	1.9%
18 +	77.8%	77.6%	78.2%
2021 Population by Age			
Total	22,270	121,541	448,959
0 - 4	6.5%	6.0%	6.1%
5 - 9	6.0%	6.0%	5.9%
10 - 14	6.1%	6.3%	6.0%
15 - 24	12.1%	10.7%	10.5%
25 - 34	15.9%	13.5%	15.3%
35 - 44	15.0%	14.9%	15.4%
45 - 54	12.7%	13.4%	13.3%
55 - 64	11.6%	12.9%	12.3%
65 - 74	8.5%	9.7%	8.9%
75 - 84	4.1%	4.7%	4.3%
85 +	1.6%	1.8%	2.0%
18 +	78.1%	78.3%	78.8%
2010 Population by Sex			
Males	10,500	57,461	206,388
Females	10,563	57,750	209,964
2016 Population by Sex			
Males	10,800	59,109	214,824
Females	10,896	59,297	217,882
2021 Population by Sex			
Males	11,086	60,873	223,228
Females	11,185	60,667	225,731

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 06, 2017



Market Profile

Little River Shopping Center
7414 Little River Tpke, Annandale, Virginia, 22003
Rings: 1, 3, 5 mile radii

Prepared by Beatty Management
Latitude: 38.83166
Longitude: -77.20196

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	21,063	115,211	416,353
White Alone	44.3%	57.0%	57.9%
Black Alone	9.7%	6.5%	11.1%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	26.1%	21.0%	17.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	15.0%	10.7%	8.9%
Two or More Races	4.2%	4.1%	4.2%
Hispanic Origin	32.0%	25.2%	21.5%
Diversity Index	84.5	76.7	75.0
2016 Population by Race/Ethnicity			
Total	21,695	118,406	432,706
White Alone	40.9%	53.2%	54.5%
Black Alone	9.8%	6.7%	11.2%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	28.0%	23.1%	19.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	16.1%	11.8%	9.7%
Two or More Races	4.6%	4.5%	4.7%
Hispanic Origin	34.3%	27.5%	23.3%
Diversity Index	86.0	79.5	77.7
2021 Population by Race/Ethnicity			
Total	22,271	121,540	448,959
White Alone	38.4%	50.2%	51.8%
Black Alone	9.7%	6.7%	11.2%
American Indian Alone	0.6%	0.6%	0.5%
Asian Alone	29.4%	24.9%	21.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	17.1%	12.6%	10.3%
Two or More Races	4.8%	4.9%	5.0%
Hispanic Origin	36.2%	29.6%	24.9%
Diversity Index	86.9	81.4	79.6
2010 Population by Relationship and Household Type			
Total	21,063	115,211	416,352
In Households	99.6%	99.6%	99.6%
In Family Households	83.7%	85.5%	81.2%
Householder	23.6%	24.5%	24.2%
Spouse	16.4%	19.2%	18.7%
Child	28.4%	29.1%	27.8%
Other relative	10.0%	8.3%	6.9%
Nonrelative	5.3%	4.4%	3.6%
In Nonfamily Households	15.9%	14.1%	18.4%
In Group Quarters	0.4%	0.4%	0.4%
Institutionalized Population	0.4%	0.4%	0.3%
Noninstitutionalized Population	0.0%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 06, 2017



Market Profile

Little River Shopping Center
7414 Little River Tpke, Annandale, Virginia, 22003
Rings: 1, 3, 5 mile radii

Prepared by Beatty Management
Latitude: 38.83166
Longitude: -77.20196

	1 mile	3 miles	5 miles
2016 Population 25+ by Educational Attainment			
Total	14,907	83,013	304,712
Less than 9th Grade	12.8%	7.2%	6.2%
9th - 12th Grade, No Diploma	5.5%	5.4%	4.4%
High School Graduate	18.1%	15.2%	13.8%
GED/Alternative Credential	1.3%	1.3%	1.2%
Some College, No Degree	18.8%	15.6%	14.0%
Associate Degree	5.7%	5.9%	5.5%
Bachelor's Degree	21.7%	26.2%	28.5%
Graduate/Professional Degree	16.1%	23.2%	26.5%
2016 Population 15+ by Marital Status			
Total	17,566	96,007	352,249
Never Married	37.4%	32.3%	34.2%
Married	49.0%	54.8%	52.5%
Widowed	4.6%	4.9%	4.7%
Divorced	8.9%	8.0%	8.7%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	94.9%	96.5%	96.7%
Civilian Unemployed	5.1%	3.5%	3.3%
2016 Employed Population 16+ by Industry			
Total	11,914	64,529	241,665
Agriculture/Mining	0.4%	0.2%	0.2%
Construction	14.1%	9.2%	6.8%
Manufacturing	1.7%	2.0%	2.6%
Wholesale Trade	1.4%	1.4%	1.2%
Retail Trade	10.5%	8.1%	8.0%
Transportation/Utilities	3.4%	2.8%	3.5%
Information	1.6%	2.3%	2.2%
Finance/Insurance/Real Estate	6.3%	6.5%	6.5%
Services	55.1%	57.3%	56.8%
Public Administration	5.6%	10.2%	12.3%
2016 Employed Population 16+ by Occupation			
Total	11,916	64,530	241,664
White Collar	53.0%	63.3%	68.2%
Management/Business/Financial	13.3%	19.7%	21.5%
Professional	19.6%	25.2%	28.1%
Sales	9.1%	7.6%	7.9%
Administrative Support	11.0%	10.8%	10.6%
Services	25.6%	21.0%	18.9%
Blue Collar	21.5%	15.6%	12.9%
Farming/Forestry/Fishing	0.2%	0.0%	0.1%
Construction/Extraction	11.6%	7.2%	5.0%
Installation/Maintenance/Repair	3.7%	2.8%	2.0%
Production	2.0%	1.7%	1.7%
Transportation/Material Moving	4.1%	3.8%	4.1%
2010 Population By Urban/ Rural Status			
Total Population	21,063	115,211	416,352
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 06, 2017



Market Profile

Little River Shopping Center
7414 Little River Tpke, Annandale, Virginia, 22003
Rings: 1, 3, 5 mile radii

Prepared by Beatty Management
Latitude: 38.83166
Longitude: -77.20196

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	7,475	39,861	157,311
Households with 1 Person	24.1%	21.7%	27.7%
Households with 2+ People	75.9%	78.3%	72.3%
Family Households	67.8%	70.9%	64.0%
Husband-wife Families	47.3%	55.4%	49.4%
With Related Children	23.7%	26.6%	24.0%
Other Family (No Spouse Present)	20.5%	15.5%	14.6%
Other Family with Male Householder	7.2%	5.2%	4.7%
With Related Children	3.3%	2.5%	2.2%
Other Family with Female Householder	13.3%	10.2%	9.9%
With Related Children	7.9%	5.7%	5.7%
Nonfamily Households	8.1%	7.4%	8.4%
All Households with Children	35.6%	35.3%	32.3%
Multigenerational Households	5.3%	5.1%	3.8%
Unmarried Partner Households	5.4%	4.9%	5.0%
Male-female	4.6%	3.9%	4.1%
Same-sex	0.8%	0.9%	0.9%
2010 Households by Size			
Total	7,475	39,862	157,310
1 Person Household	24.1%	21.7%	27.7%
2 Person Household	28.3%	31.2%	30.3%
3 Person Household	16.9%	16.8%	16.0%
4 Person Household	14.5%	14.7%	13.9%
5 Person Household	8.1%	7.8%	6.6%
6 Person Household	4.0%	3.7%	2.9%
7 + Person Household	4.0%	4.1%	2.6%
2010 Households by Tenure and Mortgage Status			
Total	7,475	39,861	157,312
Owner Occupied	51.0%	68.9%	59.3%
Owned with a Mortgage/Loan	40.6%	54.4%	48.2%
Owned Free and Clear	10.4%	14.6%	11.1%
Renter Occupied	49.0%	31.1%	40.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,778	41,220	164,132
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 06, 2017



Market Profile

Little River Shopping Center
7414 Little River Tpke, Annandale, Virginia, 22003
Rings: 1, 3, 5 mile radii

Prepared by Beatty Management
Latitude: 38.83166
Longitude: -77.20196

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
	1. Young and Restless (11B)	Pleasantville (2B)	Enterprising Professionals
	2. Urban Chic (2A)	Top Tier (1A)	Urban Chic (2A)
	3. Bright Young Professionals	Urban Chic (2A)	Top Tier (1A)
2016 Consumer Spending			
Apparel & Services: Total \$	\$18,900,954	\$134,899,754	\$538,264,426
Average Spent	\$2,481.42	\$3,321.10	\$3,302.94
Spending Potential Index	123	165	164
Education: Total \$	\$13,812,367	\$109,109,865	\$420,168,161
Average Spent	\$1,813.36	\$2,686.18	\$2,578.27
Spending Potential Index	128	190	182
Entertainment/Recreation: Total \$	\$25,842,967	\$190,469,956	\$747,977,844
Average Spent	\$3,392.80	\$4,689.18	\$4,589.81
Spending Potential Index	116	161	157
Food at Home: Total \$	\$44,336,754	\$309,874,916	\$1,244,695,648
Average Spent	\$5,820.76	\$7,628.82	\$7,637.81
Spending Potential Index	117	153	153
Food Away from Home: Total \$	\$28,343,928	\$200,079,264	\$808,161,360
Average Spent	\$3,721.14	\$4,925.76	\$4,959.11
Spending Potential Index	120	159	160
Health Care: Total \$	\$43,589,296	\$326,976,061	\$1,272,054,699
Average Spent	\$5,722.63	\$8,049.83	\$7,805.69
Spending Potential Index	108	152	147
HH Furnishings & Equipment: Total \$	\$15,832,417	\$116,387,656	\$457,855,646
Average Spent	\$2,078.56	\$2,865.35	\$2,809.53
Spending Potential Index	118	162	159
Personal Care Products & Services: Total \$	\$6,683,733	\$48,669,448	\$192,235,571
Average Spent	\$877.48	\$1,198.19	\$1,179.61
Spending Potential Index	120	164	161
Shelter: Total \$	\$148,947,899	\$1,076,486,206	\$4,266,970,982
Average Spent	\$19,554.67	\$26,502.04	\$26,183.36
Spending Potential Index	126	170	168
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$19,377,389	\$147,354,870	\$573,819,245
Average Spent	\$2,543.97	\$3,627.73	\$3,521.12
Spending Potential Index	110	156	152
Travel: Total \$	\$17,008,989	\$133,641,805	\$509,658,823
Average Spent	\$2,233.03	\$3,290.13	\$3,127.41
Spending Potential Index	120	177	168
Vehicle Maintenance & Repairs: Total \$	\$9,039,190	\$65,606,193	\$258,151,031
Average Spent	\$1,186.71	\$1,615.16	\$1,584.09
Spending Potential Index	115	156	153

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 06, 2017