

JAMES ISLAND CENTER

1739 Maybank Highway, Charleston, SC 29412



Retail Space Available:

1,820 SF | 2,790 SF | 7,491 SF

| | |
|-----------------|--|
| Center Type: | Community Center |
| Retail GLA: | 93,131 SF |
| Year Built: | 1975 Harris Teeter 2015 |
| Features: | Signalized Intersection Dedicated Turn Lane Pylon Sign |
| Parking: | 295 Surface Spaces |
| Traffic Counts: | 23,800 AADT on Maybank Highway 29,800 AADT on Folly Road |
| Anchor Tenant: | |



National/Regional
Tenants:



Great Clips

Edward Jones
MAKING SENSE OF INVESTING

James Island Center is located at the intersection of Maybank Highway and Folly Road, a prime corner at a high traffic intersection as you enter James Island from West Ashley. There are several entrances to the property for easy access from both Maybank Highway and Folly Road.

James Island Center was recently renovated, including a brand new Harris Teeter that opened it's doors in November, 2015. Other noteworthy tenants include CVS Pharmacy, Great Clips, Edward Jones and CURE Restaurant, a fine dining establishment that is "one of the best things to happen to James Island's dining scene in years", as quoted from *The Post and Courier*.

| Demographics | 1 Mile | 3 Mile | 5 Mile |
|-------------------|----------|----------|----------|
| Population 2016 | 6,454 | 61,635 | 120,477 |
| Population 2021 | 6,769 | 65,900 | 128,978 |
| Total Households | 3,069 | 26,586 | 52,778 |
| Average HH Income | \$82,232 | \$71,957 | \$70,364 |



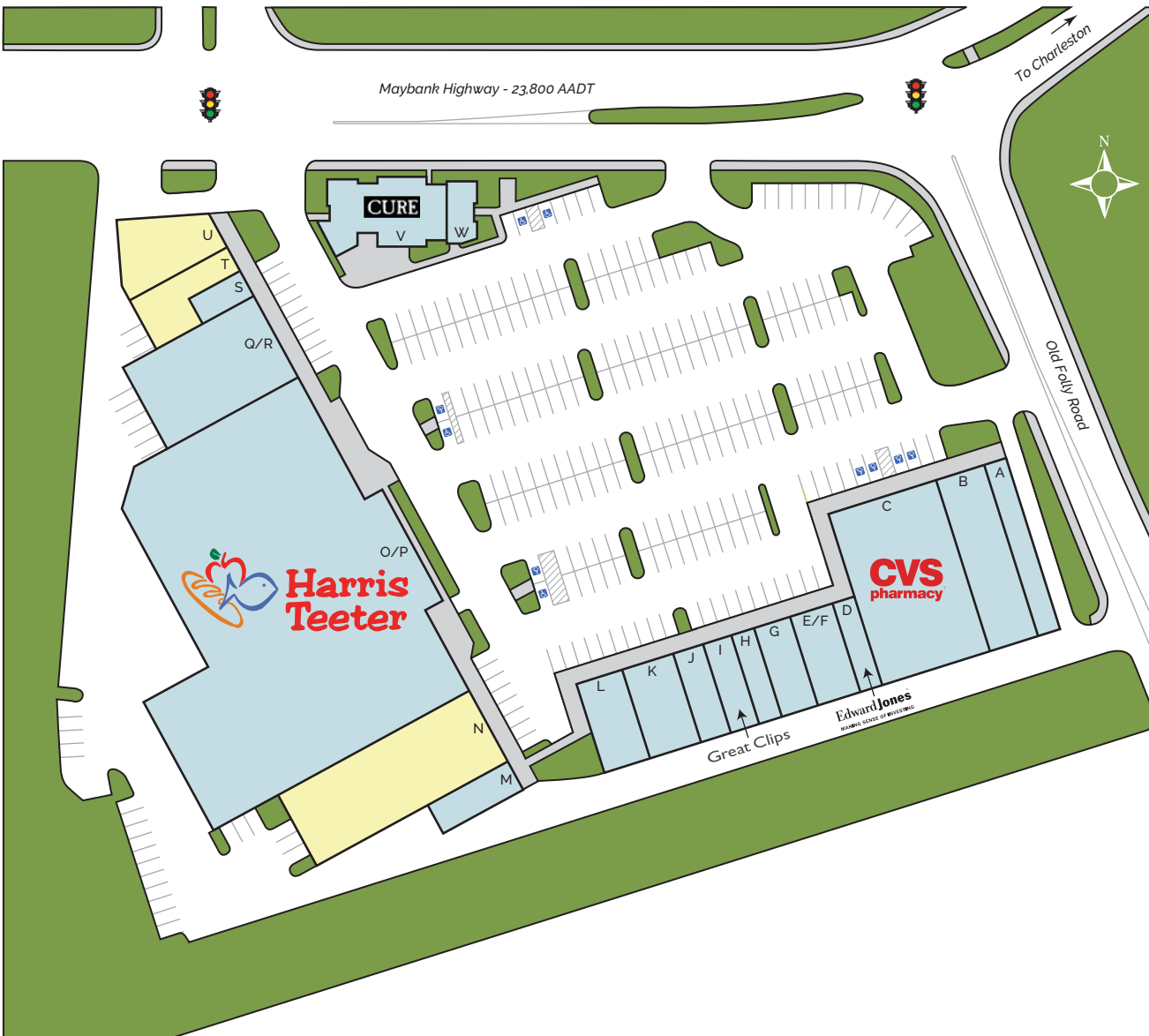
6824 Elm Street, Suite 200, McLean, VA 22101
ph: 703.821.0500 | fax: 703.442.7545 | BeattyCos.com

LEASING CONTACT

Vitre Stephens | 843.513.7555 | vitre.stephens@avisonyoung.com
David Mantek | 843.725.7200 | david.mantek@avisonyoung.com

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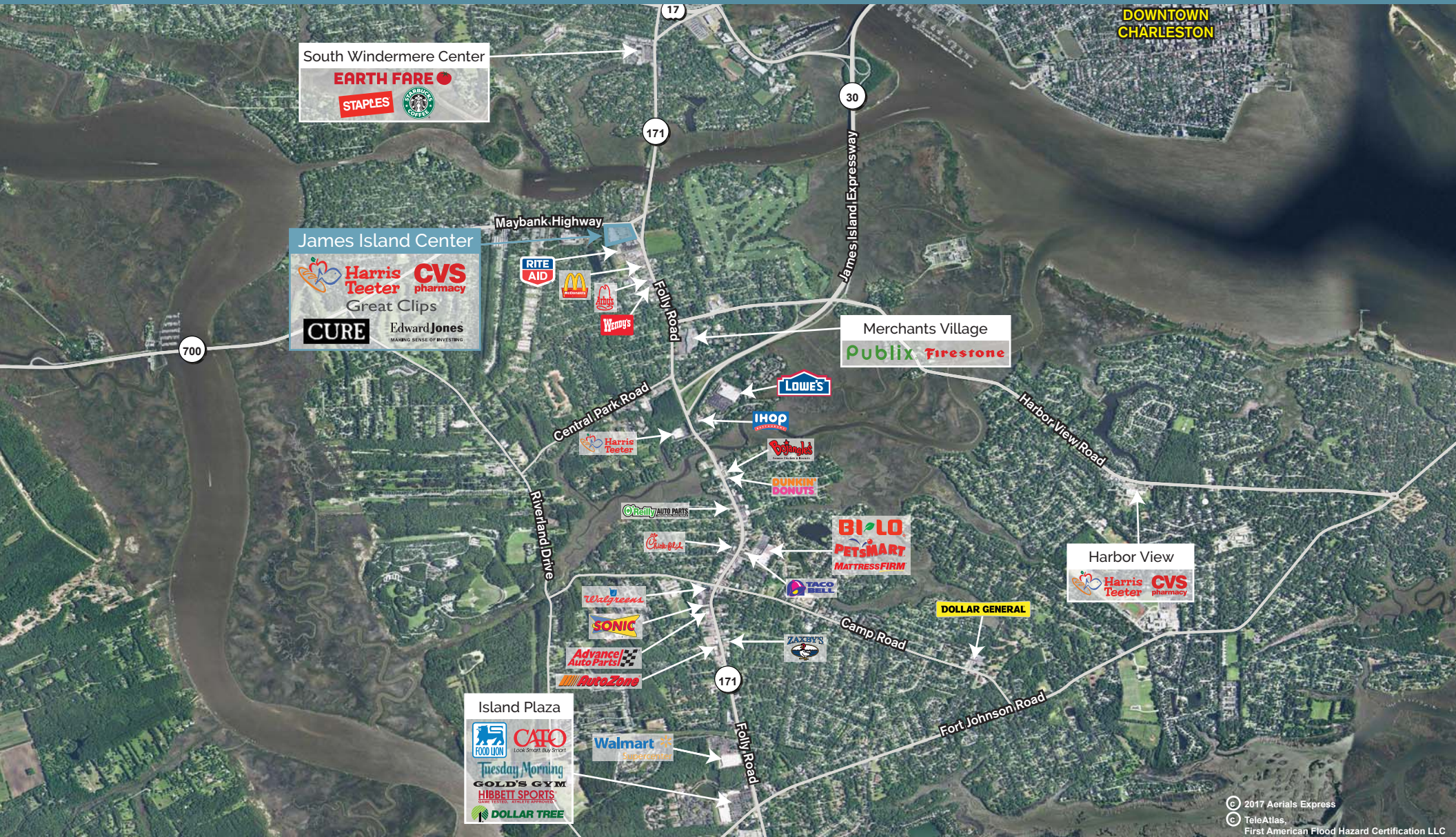


| Space | Tenant | SF |
|-------|-------------------------|--------|
| A | Barberitos | 1,800 |
| B | Ammons Dental By Design | 4,050 |
| C | CVS Pharmacy | 9,150 |
| D | Edward Jones | 900 |
| E/F | Willow Salon | 1,800 |
| G | Amalfi's Restaurant | 1,500 |
| H | Holly's Liquors | 965 |
| I | Great Clips | 1,200 |
| J | City Nail Spa | 1,240 |
| K | Pho Saigon | 2,100 |
| L | Style Dwell Boutique | 1,860 |
| M | Cory's Grilled Cheese | 1,260 |
| N | Available | 7,491 |
| O/P | Harris Teeter | 41,500 |
| Q/R | Exemplar Fitness | 6,000 |
| S | Health Smart | 713 |
| T | Available | 1,820 |
| U | Available | 2,790 |
| V | CURE | 3,200 |
| W | Muddy Waters | 800 |

LEASING CONTACT

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Market Profile

James Island Center
1739 Maybank Hwy, Charleston, South Carolina, 29412
Rings: 1, 3, 5 mile radii

Prepared by Beatty Management
Latitude: 32.76268
Longitude: -79.97708

| | 1 mile | 3 miles | 5 miles |
|--------------------------------|-----------|-----------|-----------|
| Population Summary | | | |
| 2000 Total Population | 6,004 | 55,737 | 109,842 |
| 2010 Total Population | 6,224 | 57,937 | 113,316 |
| 2016 Total Population | 6,454 | 61,635 | 120,477 |
| 2016 Group Quarters | 30 | 4,997 | 5,839 |
| 2021 Total Population | 6,769 | 65,900 | 128,978 |
| 2016-2021 Annual Rate | 0.96% | 1.35% | 1.37% |
| 2016 Total Daytime Population | 10,443 | 108,865 | 176,399 |
| Workers | 7,817 | 78,637 | 117,054 |
| Residents | 2,626 | 30,228 | 59,345 |
| Household Summary | | | |
| 2000 Households | 2,770 | 23,710 | 46,349 |
| 2000 Average Household Size | 2.16 | 2.18 | 2.25 |
| 2010 Households | 2,941 | 24,769 | 49,251 |
| 2010 Average Household Size | 2.11 | 2.14 | 2.18 |
| 2016 Households | 3,069 | 26,586 | 52,778 |
| 2016 Average Household Size | 2.09 | 2.13 | 2.17 |
| 2021 Households | 3,235 | 28,658 | 56,851 |
| 2021 Average Household Size | 2.08 | 2.13 | 2.17 |
| 2016-2021 Annual Rate | 1.06% | 1.51% | 1.50% |
| 2010 Families | 1,426 | 11,543 | 25,176 |
| 2010 Average Family Size | 2.78 | 2.80 | 2.84 |
| 2016 Families | 1,454 | 12,059 | 26,326 |
| 2016 Average Family Size | 2.79 | 2.81 | 2.85 |
| 2021 Families | 1,517 | 12,810 | 28,000 |
| 2021 Average Family Size | 2.78 | 2.81 | 2.86 |
| 2016-2021 Annual Rate | 0.85% | 1.22% | 1.24% |
| Housing Unit Summary | | | |
| 2000 Housing Units | 2,902 | 26,026 | 50,445 |
| Owner Occupied Housing Units | 53.7% | 49.0% | 51.1% |
| Renter Occupied Housing Units | 41.8% | 42.1% | 40.8% |
| Vacant Housing Units | 4.5% | 8.9% | 8.1% |
| 2010 Housing Units | 3,256 | 28,094 | 55,543 |
| Owner Occupied Housing Units | 50.1% | 45.7% | 47.7% |
| Renter Occupied Housing Units | 40.2% | 42.5% | 40.9% |
| Vacant Housing Units | 9.7% | 11.8% | 11.3% |
| 2016 Housing Units | 3,411 | 30,124 | 59,805 |
| Owner Occupied Housing Units | 47.4% | 43.5% | 45.4% |
| Renter Occupied Housing Units | 42.6% | 44.8% | 42.8% |
| Vacant Housing Units | 10.0% | 11.7% | 11.7% |
| 2021 Housing Units | 3,596 | 32,476 | 64,445 |
| Owner Occupied Housing Units | 47.2% | 43.1% | 45.2% |
| Renter Occupied Housing Units | 42.8% | 45.1% | 43.0% |
| Vacant Housing Units | 10.0% | 11.8% | 11.8% |
| Median Household Income | | | |
| 2016 | \$55,427 | \$45,420 | \$46,516 |
| 2021 | \$63,726 | \$51,663 | \$52,289 |
| Median Home Value | | | |
| 2016 | \$302,819 | \$285,891 | \$272,222 |
| 2021 | \$298,273 | \$288,618 | \$279,045 |
| Per Capita Income | | | |
| 2016 | \$40,151 | \$32,106 | \$31,409 |
| 2021 | \$44,879 | \$35,399 | \$34,464 |
| Median Age | | | |
| 2010 | 35.2 | 30.7 | 33.7 |
| 2016 | 36.5 | 32.4 | 34.9 |
| 2021 | 36.7 | 33.5 | 36.3 |

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 12, 2017



Market Profile

James Island Center
1739 Maybank Hwy, Charleston, South Carolina, 29412
Rings: 1, 3, 5 mile radii

Prepared by Beatty Management
Latitude: 32.76268
Longitude: -79.97708

| | 1 mile | 3 miles | 5 miles |
|---|-----------|-----------|-----------|
| 2016 Households by Income | | | |
| Household Income Base | 3,069 | 26,586 | 52,778 |
| <\$15,000 | 10.9% | 16.5% | 16.6% |
| \$15,000 - \$24,999 | 9.4% | 10.9% | 10.9% |
| \$25,000 - \$34,999 | 9.1% | 11.5% | 10.9% |
| \$35,000 - \$49,999 | 15.2% | 14.6% | 14.2% |
| \$50,000 - \$74,999 | 18.2% | 15.7% | 16.5% |
| \$75,000 - \$99,999 | 11.8% | 10.4% | 11.0% |
| \$100,000 - \$149,999 | 12.8% | 10.5% | 10.5% |
| \$150,000 - \$199,999 | 5.9% | 4.0% | 4.4% |
| \$200,000+ | 6.5% | 5.8% | 5.1% |
| Average Household Income | \$82,232 | \$71,957 | \$70,364 |
| 2021 Households by Income | | | |
| Household Income Base | 3,235 | 28,658 | 56,851 |
| <\$15,000 | 10.1% | 16.0% | 16.2% |
| \$15,000 - \$24,999 | 10.7% | 12.4% | 12.3% |
| \$25,000 - \$34,999 | 6.3% | 8.6% | 8.1% |
| \$35,000 - \$49,999 | 10.5% | 11.5% | 11.1% |
| \$50,000 - \$74,999 | 19.4% | 16.7% | 17.5% |
| \$75,000 - \$99,999 | 12.7% | 11.1% | 11.5% |
| \$100,000 - \$149,999 | 16.0% | 12.7% | 12.6% |
| \$150,000 - \$199,999 | 7.1% | 4.8% | 5.3% |
| \$200,000+ | 7.3% | 6.4% | 5.5% |
| Average Household Income | \$91,504 | \$79,094 | \$76,988 |
| 2016 Owner Occupied Housing Units by Value | | | |
| Total | 1,618 | 13,095 | 27,162 |
| <\$50,000 | 1.3% | 2.6% | 3.5% |
| \$50,000 - \$99,999 | 1.3% | 4.0% | 4.3% |
| \$100,000 - \$149,999 | 4.8% | 5.8% | 6.7% |
| \$150,000 - \$199,999 | 11.2% | 12.8% | 12.9% |
| \$200,000 - \$249,999 | 17.1% | 16.4% | 16.4% |
| \$250,000 - \$299,999 | 13.7% | 11.7% | 13.9% |
| \$300,000 - \$399,999 | 20.8% | 15.9% | 15.8% |
| \$400,000 - \$499,999 | 9.1% | 7.9% | 7.1% |
| \$500,000 - \$749,999 | 6.7% | 8.4% | 8.6% |
| \$750,000 - \$999,999 | 7.6% | 5.4% | 4.5% |
| \$1,000,000 + | 6.3% | 9.1% | 6.2% |
| Average Home Value | \$404,406 | \$407,057 | \$368,783 |
| 2021 Owner Occupied Housing Units by Value | | | |
| Total | 1,697 | 14,004 | 29,131 |
| <\$50,000 | 0.6% | 1.1% | 1.5% |
| \$50,000 - \$99,999 | 0.5% | 1.7% | 2.0% |
| \$100,000 - \$149,999 | 1.8% | 2.6% | 3.2% |
| \$150,000 - \$199,999 | 9.3% | 11.6% | 11.5% |
| \$200,000 - \$249,999 | 20.6% | 20.8% | 20.8% |
| \$250,000 - \$299,999 | 17.9% | 15.9% | 18.9% |
| \$300,000 - \$399,999 | 17.9% | 14.3% | 14.0% |
| \$400,000 - \$499,999 | 8.1% | 7.2% | 6.4% |
| \$500,000 - \$749,999 | 8.2% | 9.9% | 10.2% |
| \$750,000 - \$999,999 | 9.4% | 6.4% | 5.6% |
| \$1,000,000 + | 5.8% | 8.6% | 5.8% |
| Average Home Value | \$419,137 | \$423,322 | \$388,247 |

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 12, 2017



Market Profile

James Island Center
1739 Maybank Hwy, Charleston, South Carolina, 29412
Rings: 1, 3, 5 mile radii

Prepared by Beatty Management
Latitude: 32.76268
Longitude: -79.97708

| | 1 mile | 3 miles | 5 miles |
|-------------------------------|--------|---------|---------|
| 2010 Population by Age | | | |
| Total | 6,222 | 57,938 | 113,317 |
| 0 - 4 | 5.3% | 4.8% | 5.6% |
| 5 - 9 | 4.2% | 3.9% | 4.5% |
| 10 - 14 | 4.0% | 3.4% | 4.0% |
| 15 - 24 | 14.7% | 26.3% | 20.5% |
| 25 - 34 | 21.5% | 17.8% | 17.2% |
| 35 - 44 | 11.5% | 9.7% | 10.6% |
| 45 - 54 | 12.8% | 10.6% | 12.1% |
| 55 - 64 | 11.5% | 10.5% | 11.5% |
| 65 - 74 | 6.8% | 6.8% | 7.4% |
| 75 - 84 | 5.2% | 4.4% | 4.6% |
| 85 + | 2.5% | 2.0% | 2.0% |
| 18 + | 83.9% | 85.8% | 83.3% |
| 2016 Population by Age | | | |
| Total | 6,455 | 61,634 | 120,477 |
| 0 - 4 | 5.1% | 4.5% | 5.2% |
| 5 - 9 | 4.6% | 3.9% | 4.7% |
| 10 - 14 | 3.9% | 3.5% | 4.2% |
| 15 - 24 | 12.0% | 24.6% | 18.8% |
| 25 - 34 | 22.3% | 17.7% | 17.2% |
| 35 - 44 | 13.2% | 10.6% | 11.4% |
| 45 - 54 | 11.2% | 9.3% | 10.7% |
| 55 - 64 | 12.1% | 11.1% | 11.9% |
| 65 - 74 | 8.1% | 8.3% | 9.0% |
| 75 - 84 | 4.8% | 4.3% | 4.7% |
| 85 + | 2.7% | 2.2% | 2.2% |
| 18 + | 84.2% | 86.1% | 83.5% |
| 2021 Population by Age | | | |
| Total | 6,769 | 65,899 | 128,976 |
| 0 - 4 | 5.2% | 4.5% | 5.1% |
| 5 - 9 | 4.4% | 3.9% | 4.6% |
| 10 - 14 | 4.1% | 3.6% | 4.4% |
| 15 - 24 | 10.4% | 23.1% | 17.8% |
| 25 - 34 | 22.9% | 17.2% | 16.3% |
| 35 - 44 | 15.0% | 11.8% | 12.5% |
| 45 - 54 | 10.4% | 8.8% | 10.1% |
| 55 - 64 | 11.0% | 10.8% | 11.5% |
| 65 - 74 | 9.2% | 9.4% | 10.0% |
| 75 - 84 | 4.8% | 4.8% | 5.4% |
| 85 + | 2.5% | 2.1% | 2.1% |
| 18 + | 84.1% | 85.9% | 83.4% |
| 2010 Population by Sex | | | |
| Males | 2,973 | 27,788 | 54,091 |
| Females | 3,251 | 30,149 | 59,225 |
| 2016 Population by Sex | | | |
| Males | 3,073 | 29,590 | 57,668 |
| Females | 3,381 | 32,045 | 62,809 |
| 2021 Population by Sex | | | |
| Males | 3,227 | 31,674 | 61,849 |
| Females | 3,542 | 34,226 | 67,129 |

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Latitude: 32.76268
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| | 1 mile | 3 miles | 5 miles |
|---|--------|---------|---------|
| 2010 Population by Race/Ethnicity | | | |
| Total | 6,224 | 57,939 | 113,317 |
| White Alone | 84.5% | 74.1% | 68.2% |
| Black Alone | 12.1% | 22.5% | 27.9% |
| American Indian Alone | 0.1% | 0.2% | 0.2% |
| Asian Alone | 1.1% | 1.2% | 1.2% |
| Pacific Islander Alone | 0.0% | 0.0% | 0.1% |
| Some Other Race Alone | 1.1% | 0.6% | 1.0% |
| Two or More Races | 1.1% | 1.3% | 1.4% |
| Hispanic Origin | 2.8% | 2.2% | 2.7% |
| Diversity Index | 31.1 | 42.6 | 48.5 |
| 2016 Population by Race/Ethnicity | | | |
| Total | 6,452 | 61,635 | 120,477 |
| White Alone | 85.6% | 75.4% | 69.7% |
| Black Alone | 10.7% | 20.8% | 25.9% |
| American Indian Alone | 0.1% | 0.2% | 0.2% |
| Asian Alone | 1.3% | 1.5% | 1.5% |
| Pacific Islander Alone | 0.0% | 0.0% | 0.1% |
| Some Other Race Alone | 1.0% | 0.6% | 1.0% |
| Two or More Races | 1.3% | 1.5% | 1.6% |
| Hispanic Origin | 2.5% | 2.0% | 2.6% |
| Diversity Index | 29.3 | 41.3 | 47.4 |
| 2021 Population by Race/Ethnicity | | | |
| Total | 6,768 | 65,899 | 128,978 |
| White Alone | 86.3% | 76.2% | 70.7% |
| Black Alone | 9.7% | 19.5% | 24.5% |
| American Indian Alone | 0.1% | 0.2% | 0.2% |
| Asian Alone | 1.5% | 1.8% | 1.8% |
| Pacific Islander Alone | 0.0% | 0.0% | 0.1% |
| Some Other Race Alone | 1.0% | 0.6% | 0.9% |
| Two or More Races | 1.4% | 1.7% | 1.8% |
| Hispanic Origin | 2.5% | 2.0% | 2.6% |
| Diversity Index | 28.3 | 40.5 | 46.8 |
| 2010 Population by Relationship and Household Type | | | |
| Total | 6,224 | 57,937 | 113,316 |
| In Households | 99.5% | 91.4% | 95.0% |
| In Family Households | 65.0% | 57.1% | 64.8% |
| Householder | 23.2% | 19.9% | 22.2% |
| Spouse | 16.5% | 13.1% | 14.5% |
| Child | 21.4% | 19.6% | 23.2% |
| Other relative | 2.6% | 3.0% | 3.4% |
| Nonrelative | 1.4% | 1.4% | 1.6% |
| In Nonfamily Households | 34.5% | 34.4% | 30.2% |
| In Group Quarters | 0.5% | 8.6% | 5.0% |
| Institutionalized Population | 0.0% | 0.1% | 0.2% |
| Noninstitutionalized Population | 0.5% | 8.5% | 4.9% |

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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|--|--------|---------|---------|
| 2016 Population 25+ by Educational Attainment | | | |
| Total | 4,806 | 39,130 | 80,816 |
| Less than 9th Grade | 0.4% | 1.5% | 2.3% |
| 9th - 12th Grade, No Diploma | 4.8% | 5.4% | 5.4% |
| High School Graduate | 10.8% | 15.5% | 17.1% |
| GED/Alternative Credential | 1.6% | 2.0% | 2.4% |
| Some College, No Degree | 20.8% | 17.7% | 19.2% |
| Associate Degree | 6.6% | 6.4% | 6.7% |
| Bachelor's Degree | 32.9% | 31.5% | 29.0% |
| Graduate/Professional Degree | 22.1% | 19.9% | 18.0% |
| 2016 Population 15+ by Marital Status | | | |
| Total | 5,582 | 54,318 | 103,432 |
| Never Married | 45.7% | 52.4% | 46.2% |
| Married | 35.6% | 31.8% | 36.3% |
| Widowed | 4.1% | 5.2% | 5.8% |
| Divorced | 14.6% | 10.5% | 11.7% |
| 2016 Civilian Population 16+ in Labor Force | | | |
| Civilian Employed | 95.4% | 95.5% | 94.9% |
| Civilian Unemployed | 4.6% | 4.5% | 5.1% |
| 2016 Employed Population 16+ by Industry | | | |
| Total | 3,856 | 31,679 | 61,880 |
| Agriculture/Mining | 0.4% | 0.4% | 0.4% |
| Construction | 3.7% | 4.5% | 4.9% |
| Manufacturing | 4.2% | 5.5% | 5.5% |
| Wholesale Trade | 0.6% | 2.0% | 2.2% |
| Retail Trade | 15.9% | 12.8% | 11.9% |
| Transportation/Utilities | 5.4% | 3.8% | 4.1% |
| Information | 0.8% | 1.6% | 2.0% |
| Finance/Insurance/Real Estate | 6.1% | 5.8% | 5.4% |
| Services | 59.9% | 60.5% | 59.1% |
| Public Administration | 3.1% | 3.1% | 4.4% |
| 2016 Employed Population 16+ by Occupation | | | |
| Total | 3,854 | 31,678 | 61,880 |
| White Collar | 66.8% | 68.1% | 66.6% |
| Management/Business/Financial | 14.1% | 14.8% | 14.6% |
| Professional | 30.1% | 29.5% | 28.6% |
| Sales | 14.1% | 13.9% | 12.8% |
| Administrative Support | 8.5% | 9.9% | 10.7% |
| Services | 22.9% | 19.7% | 20.2% |
| Blue Collar | 10.2% | 12.2% | 13.2% |
| Farming/Forestry/Fishing | 0.1% | 0.3% | 0.3% |
| Construction/Extraction | 2.8% | 3.3% | 3.6% |
| Installation/Maintenance/Repair | 2.1% | 2.0% | 2.2% |
| Production | 2.3% | 3.6% | 3.4% |
| Transportation/Material Moving | 3.0% | 3.1% | 3.7% |
| 2010 Population By Urban/ Rural Status | | | |
| Total Population | 6,224 | 57,937 | 113,316 |
| Population Inside Urbanized Area | 98.2% | 99.2% | 98.5% |
| Population Inside Urbanized Cluster | 0.0% | 0.0% | 0.0% |
| Rural Population | 1.8% | 0.8% | 1.5% |

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Prepared by Beatty Management
Latitude: 32.76268
Longitude: -79.97708

| | 1 mile | 3 miles | 5 miles |
|--|--------|---------|---------|
| 2010 Households by Type | | | |
| Total | 2,941 | 24,769 | 49,251 |
| Households with 1 Person | 35.7% | 35.3% | 34.2% |
| Households with 2+ People | 64.3% | 64.7% | 65.8% |
| Family Households | 48.5% | 46.6% | 51.1% |
| Husband-wife Families | 34.4% | 30.8% | 33.3% |
| With Related Children | 12.0% | 10.3% | 11.7% |
| Other Family (No Spouse Present) | 14.1% | 15.8% | 17.8% |
| Other Family with Male Householder | 3.7% | 3.5% | 3.8% |
| With Related Children | 1.5% | 1.3% | 1.6% |
| Other Family with Female Householder | 10.4% | 12.3% | 14.0% |
| With Related Children | 6.3% | 7.2% | 8.5% |
| Nonfamily Households | 15.8% | 18.1% | 14.6% |
| All Households with Children | 19.9% | 19.0% | 22.0% |
| Multigenerational Households | 2.0% | 2.6% | 3.0% |
| Unmarried Partner Households | 6.6% | 6.3% | 6.5% |
| Male-female | 5.9% | 5.5% | 5.6% |
| Same-sex | 0.7% | 0.8% | 0.8% |
| 2010 Households by Size | | | |
| Total | 2,943 | 24,768 | 49,250 |
| 1 Person Household | 35.7% | 35.3% | 34.2% |
| 2 Person Household | 37.6% | 36.4% | 35.8% |
| 3 Person Household | 14.7% | 15.2% | 15.4% |
| 4 Person Household | 8.3% | 8.4% | 9.1% |
| 5 Person Household | 2.6% | 3.1% | 3.5% |
| 6 Person Household | 0.7% | 1.0% | 1.2% |
| 7 + Person Household | 0.4% | 0.6% | 0.8% |
| 2010 Households by Tenure and Mortgage Status | | | |
| Total | 2,941 | 24,769 | 49,251 |
| Owner Occupied | 55.5% | 51.8% | 53.8% |
| Owned with a Mortgage/Loan | 38.8% | 36.0% | 37.9% |
| Owned Free and Clear | 16.7% | 15.8% | 16.0% |
| Renter Occupied | 44.5% | 48.2% | 46.2% |
| 2010 Housing Units By Urban/ Rural Status | | | |
| Total Housing Units | 3,256 | 28,094 | 55,543 |
| Housing Units Inside Urbanized Area | 98.2% | 99.2% | 98.6% |
| Housing Units Inside Urbanized Cluster | 0.0% | 0.0% | 0.0% |
| Rural Housing Units | 1.8% | 0.8% | 1.4% |

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 12, 2017



Market Profile

James Island Center
1739 Maybank Hwy, Charleston, South Carolina, 29412
Rings: 1, 3, 5 mile radii

Prepared by Beatty Management
Latitude: 32.76268
Longitude: -79.97708

| | 1 mile | 3 miles | 5 miles |
|---|------------------------|-------------------------|----------------------------|
| Top 3 Tapestry Segments | | | |
| 1. | Old and Newcomers (8F) | Emerald City (8B) | Emerald City (8B) |
| 2. | Emerald City (8B) | College Towns (14B) | In Style (5B) |
| 3. | Metro Renters (3B) | Dorms to Diplomas (14C) | Bright Young Professionals |
| 2016 Consumer Spending | | | |
| Apparel & Services: Total \$ | \$6,800,736 | \$52,424,631 | \$100,601,891 |
| Average Spent | \$2,215.95 | \$1,971.89 | \$1,906.13 |
| Spending Potential Index | 110 | 98 | 95 |
| Education: Total \$ | \$4,890,138 | \$41,501,440 | \$76,012,903 |
| Average Spent | \$1,593.40 | \$1,561.03 | \$1,440.24 |
| Spending Potential Index | 113 | 110 | 102 |
| Entertainment/Recreation: Total \$ | \$9,472,060 | \$71,977,904 | \$139,821,934 |
| Average Spent | \$3,086.37 | \$2,707.36 | \$2,649.25 |
| Spending Potential Index | 106 | 93 | 91 |
| Food at Home: Total \$ | \$16,364,943 | \$126,694,269 | \$245,601,703 |
| Average Spent | \$5,332.34 | \$4,765.45 | \$4,653.49 |
| Spending Potential Index | 107 | 96 | 93 |
| Food Away from Home: Total \$ | \$10,465,357 | \$80,693,225 | \$154,958,051 |
| Average Spent | \$3,410.02 | \$3,035.18 | \$2,936.03 |
| Spending Potential Index | 110 | 98 | 95 |
| Health Care: Total \$ | \$16,325,195 | \$123,607,418 | \$243,796,094 |
| Average Spent | \$5,319.39 | \$4,649.34 | \$4,619.27 |
| Spending Potential Index | 100 | 88 | 87 |
| HH Furnishings & Equipment: Total \$ | \$5,802,932 | \$44,052,814 | \$85,475,643 |
| Average Spent | \$1,890.82 | \$1,656.99 | \$1,619.53 |
| Spending Potential Index | 107 | 94 | 92 |
| Personal Care Products & Services: Total \$ | \$2,433,175 | \$18,128,858 | \$35,388,487 |
| Average Spent | \$792.82 | \$681.89 | \$670.52 |
| Spending Potential Index | 108 | 93 | 92 |
| Shelter: Total \$ | \$53,457,017 | \$407,467,737 | \$785,102,789 |
| Average Spent | \$17,418.38 | \$15,326.40 | \$14,875.57 |
| Spending Potential Index | 112 | 98 | 96 |
| Support Payments/Cash Contributions/Gifts in Kind: Total \$ | \$7,340,935 | \$54,888,737 | \$108,265,835 |
| Average Spent | \$2,391.96 | \$2,064.57 | \$2,051.34 |
| Spending Potential Index | 103 | 89 | 88 |
| Travel: Total \$ | \$6,038,853 | \$44,351,830 | \$86,756,800 |
| Average Spent | \$1,967.69 | \$1,668.24 | \$1,643.81 |
| Spending Potential Index | 106 | 90 | 88 |
| Vehicle Maintenance & Repairs: Total \$ | \$3,337,526 | \$25,639,679 | \$49,841,170 |
| Average Spent | \$1,087.50 | \$964.41 | \$944.36 |
| Spending Potential Index | 105 | 93 | 91 |

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 12, 2017