

# CROWFIELD VILLAGE CENTER

431 St. James Avenue, Goose Creek, SC 29445



Crowfield Village Center is a community center located on the major thoroughfare in Goose Creek, South Carolina. Goose Creek is a quiet community with small town southern character and a diverse and thriving population just a short drive north of Charleston.

Crowfield Village Center is anchored by Bigs Lots and CVS. Other national retailers located along St. James Avenue include Walmart and a Walmart Neighborhood Market, Lowe's, Publix, Bi-Lo, Save A Lot, Dollar Tree and Dollar General.

## Retail Space Available:

1,600 SF

**Center Type:** Community Center

**Retail GLA:** 67,712 SF

**Year Built:** 1992

**Features:** Signalized Intersection  
Pylon Sign  
Drive Thru

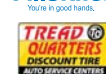
**Parking:** 365 Surface Spaces

**Traffic Counts:** 38,700 AADT on St. James Avenue

**Anchor Tenant:**



**National/Regional Tenants:**



Demographics	1 Mile	3 Mile	5 Mile
Population 2016	8,593	47,100	107,391
Population 2021	9,280	51,492	117,768
Total Households	3,194	17,403	39,779
Average HH Income	\$75,504	\$68,693	\$62,290



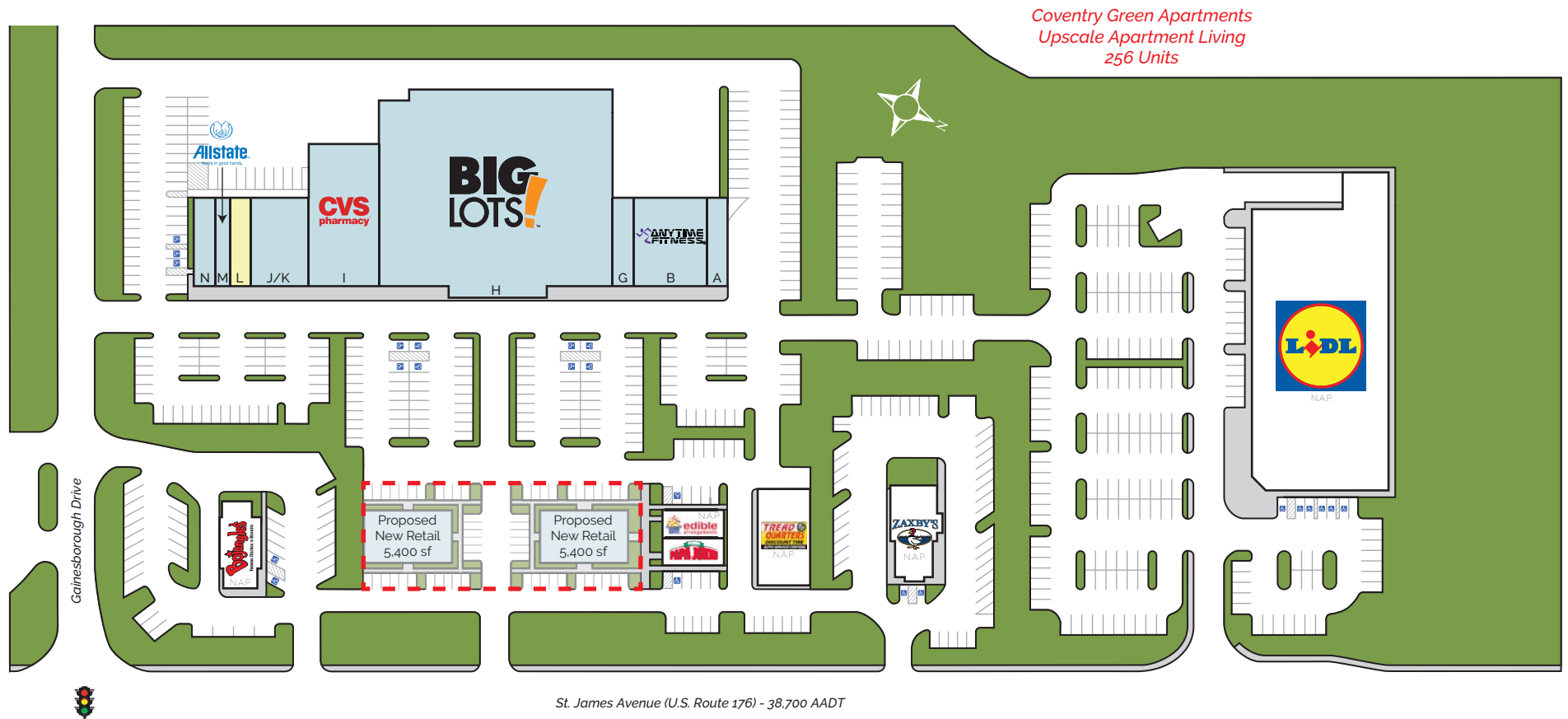
6824 Elm Street, Suite 200, McLean, VA 22101  
ph: 703.821.0500 | fax: 703.442.7545 | BeattyCos.com

## LEASING CONTACT

Vitre Stephens | 843.513.7555 | vitre.stephens@avisonyoung.com  
David Mantek | 843.725.7200 | david.mantek@avisonyoung.com

# CROWFIELD VILLAGE CENTER

431 St. James Avenue, Goose Creek, SC 29445



Space	Tenant	SF	Space	Tenant	SF	Space	Tenant	SF
431 A	Tommy's Cleaners	1,600	431 H	Big Lots	41,388	431 L	Available	1,600
431 B	Anytime Fitness	5,600	431 I	CVS Pharmacy	8,450	431 M	Allstate Insurance	1,111
431 G	Creekside Veterinary Clinic	1,600	431 J/K	Academy of Martial Arts	4,400	431 N	Chinese Express	1,660



6824 Elm Street, Suite 200, McLean, VA 22101  
ph: 703.821.0500 | fax: 703.442.7545 | BeattyCos.com

## LEASING CONTACT

Vitre Stephens | 843.513.7555 | vitre.stephens@avisonyoung.com  
David Mantek | 843.725.7200 | david.mantek@avisonyoung.com



# CROWFIELD VILLAGE CENTER

431 St. James Avenue, Goose Creek, SC 29445



© 2017 Aerials Express  
© TeleAtlas  
First American Flood Hazard Certification LLC



6824 Elm Street, Suite 200, McLean, VA 22101  
ph: 703.821.0500 | fax: 703.442.7545 | BeattyCos.com

## LEASING CONTACT

Vitre Stephens | 843.513.7555 | vitre.stephens@avisonyoung.com  
David Mantek | 843.725.7200 | david.mantek@avisonyoung.com





## Market Profile

Crowfield Village Center  
431 St James Ave, Goose Creek, South Carolina, 29445  
Rings: 1, 3, 5 mile radii

Prepared by Beatty Management

Latitude: 33.02345  
Longitude: -80.05460

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	7,268	33,597	75,439
2010 Total Population	8,165	43,261	96,992
2016 Total Population	8,593	47,100	107,391
2016 Group Quarters	0	646	1,287
2021 Total Population	9,280	51,492	117,768
2016-2021 Annual Rate	1.55%	1.80%	1.86%
2016 Total Daytime Population	6,276	35,488	85,456
Workers	1,937	11,254	29,685
Residents	4,339	24,234	55,771
<b>Household Summary</b>			
2000 Households	2,501	11,711	26,733
2000 Average Household Size	2.89	2.82	2.77
2010 Households	3,038	15,927	35,683
2010 Average Household Size	2.69	2.68	2.68
2016 Households	3,194	17,403	39,779
2016 Average Household Size	2.69	2.67	2.67
2021 Households	3,459	19,064	43,782
2021 Average Household Size	2.68	2.67	2.66
2016-2021 Annual Rate	1.61%	1.84%	1.94%
2010 Families	2,315	11,620	25,361
2010 Average Family Size	3.06	3.10	3.11
2016 Families	2,409	12,549	27,840
2016 Average Family Size	3.08	3.11	3.11
2021 Families	2,592	13,669	30,427
2021 Average Family Size	3.08	3.11	3.12
2016-2021 Annual Rate	1.48%	1.72%	1.79%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,541	12,266	28,250
Owner Occupied Housing Units	81.6%	74.9%	66.8%
Renter Occupied Housing Units	16.8%	20.6%	27.8%
Vacant Housing Units	1.6%	4.5%	5.4%
2010 Housing Units	3,212	17,111	38,791
Owner Occupied Housing Units	72.7%	67.2%	62.3%
Renter Occupied Housing Units	21.9%	25.9%	29.7%
Vacant Housing Units	5.4%	6.9%	8.0%
2016 Housing Units	3,406	18,836	43,598
Owner Occupied Housing Units	69.8%	64.4%	59.2%
Renter Occupied Housing Units	23.9%	28.0%	32.0%
Vacant Housing Units	6.2%	7.6%	8.8%
2021 Housing Units	3,683	20,617	47,967
Owner Occupied Housing Units	70.2%	64.2%	58.8%
Renter Occupied Housing Units	23.7%	28.3%	32.5%
Vacant Housing Units	6.1%	7.5%	8.7%
<b>Median Household Income</b>			
2016	\$66,603	\$57,578	\$51,500
2021	\$72,825	\$63,704	\$56,870
<b>Median Home Value</b>			
2016	\$195,878	\$164,432	\$152,635
2021	\$220,489	\$185,340	\$177,966
<b>Per Capita Income</b>			
2016	\$27,923	\$25,176	\$23,149
2021	\$30,493	\$27,712	\$25,499
<b>Median Age</b>			
2010	37.6	33.8	32.3
2016	39.2	35.1	33.5
2021	38.9	35.6	34.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 12, 2017



## Market Profile

Crowfield Village Center  
431 St James Ave, Goose Creek, South Carolina, 29445  
Rings: 1, 3, 5 mile radii

Prepared by Beatty Management

Latitude: 33.02345  
Longitude: -80.05460

	1 mile	3 miles	5 miles
<b>2016 Households by Income</b>			
Household Income Base	3,194	17,403	39,779
<\$15,000	6.7%	8.0%	9.3%
\$15,000 - \$24,999	5.9%	6.7%	10.0%
\$25,000 - \$34,999	8.6%	10.8%	11.9%
\$35,000 - \$49,999	10.0%	15.3%	16.9%
\$50,000 - \$74,999	25.0%	22.8%	21.4%
\$75,000 - \$99,999	19.7%	16.1%	14.4%
\$100,000 - \$149,999	16.9%	15.1%	12.2%
\$150,000 - \$199,999	6.1%	3.9%	2.9%
\$200,000+	1.1%	1.2%	1.0%
Average Household Income	\$75,504	\$68,693	\$62,290
<b>2021 Households by Income</b>			
Household Income Base	3,459	19,064	43,782
<\$15,000	6.2%	7.6%	9.1%
\$15,000 - \$24,999	6.4%	7.6%	11.4%
\$25,000 - \$34,999	5.8%	7.7%	8.4%
\$35,000 - \$49,999	6.9%	11.2%	12.4%
\$50,000 - \$74,999	26.3%	24.4%	23.4%
\$75,000 - \$99,999	19.5%	16.6%	15.4%
\$100,000 - \$149,999	20.6%	18.7%	15.1%
\$150,000 - \$199,999	7.2%	4.9%	3.6%
\$200,000+	1.1%	1.3%	1.1%
Average Household Income	\$82,287	\$75,472	\$68,450
<b>2016 Owner Occupied Housing Units by Value</b>			
Total	2,379	12,130	25,822
<\$50,000	2.9%	8.3%	10.6%
\$50,000 - \$99,999	1.3%	6.3%	8.4%
\$100,000 - \$149,999	16.8%	27.5%	29.7%
\$150,000 - \$199,999	31.6%	27.3%	26.3%
\$200,000 - \$249,999	13.2%	11.1%	11.2%
\$250,000 - \$299,999	16.6%	7.4%	6.0%
\$300,000 - \$399,999	13.7%	8.0%	4.9%
\$400,000 - \$499,999	2.4%	2.3%	1.3%
\$500,000 - \$749,999	0.9%	1.3%	0.9%
\$750,000 - \$999,999	0.0%	0.3%	0.3%
\$1,000,000 +	0.6%	0.2%	0.4%
Average Home Value	\$225,399	\$185,531	\$170,691
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	2,585	13,229	28,212
<\$50,000	1.2%	6.3%	7.3%
\$50,000 - \$99,999	0.7%	4.0%	4.9%
\$100,000 - \$149,999	7.2%	16.7%	20.1%
\$150,000 - \$199,999	33.6%	32.6%	31.7%
\$200,000 - \$249,999	17.8%	17.3%	18.0%
\$250,000 - \$299,999	23.7%	11.4%	9.6%
\$300,000 - \$399,999	11.5%	7.1%	4.6%
\$400,000 - \$499,999	2.3%	2.5%	1.6%
\$500,000 - \$749,999	1.4%	1.6%	1.3%
\$750,000 - \$999,999	0.0%	0.3%	0.4%
\$1,000,000 +	0.5%	0.2%	0.5%
Average Home Value	\$240,106	\$204,259	\$194,813

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 12, 2017



## Market Profile

Crowfield Village Center  
431 St James Ave, Goose Creek, South Carolina, 29445  
Rings: 1, 3, 5 mile radii

Prepared by Beatty Management

Latitude: 33.02345  
Longitude: -80.05460

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	8,163	43,260	96,991
0 - 4	6.0%	7.1%	8.0%
5 - 9	6.8%	6.9%	7.0%
10 - 14	7.8%	7.2%	6.8%
15 - 24	14.3%	15.7%	15.9%
25 - 34	11.8%	14.8%	16.3%
35 - 44	14.6%	14.0%	13.5%
45 - 54	16.3%	14.9%	13.8%
55 - 64	13.1%	10.5%	10.1%
65 - 74	6.3%	5.7%	5.6%
75 - 84	2.3%	2.3%	2.3%
85 +	0.7%	0.7%	0.7%
18 +	74.5%	74.0%	73.9%
<b>2016 Population by Age</b>			
Total	8,592	47,101	107,391
0 - 4	5.7%	6.8%	7.5%
5 - 9	6.1%	6.8%	7.2%
10 - 14	6.7%	6.7%	6.6%
15 - 24	13.0%	14.1%	14.4%
25 - 34	13.2%	15.5%	16.8%
35 - 44	12.9%	13.6%	13.4%
45 - 54	15.5%	13.6%	12.5%
55 - 64	14.1%	11.7%	10.9%
65 - 74	9.1%	7.4%	7.0%
75 - 84	2.9%	2.9%	2.9%
85 +	0.8%	0.8%	0.8%
18 +	77.5%	75.9%	75.1%
<b>2021 Population by Age</b>			
Total	9,280	51,492	117,766
0 - 4	5.7%	6.8%	7.5%
5 - 9	6.0%	6.7%	7.1%
10 - 14	6.4%	6.9%	7.0%
15 - 24	10.9%	12.7%	13.5%
25 - 34	15.5%	16.0%	16.5%
35 - 44	13.7%	14.8%	14.7%
45 - 54	12.8%	11.7%	11.1%
55 - 64	13.8%	11.7%	10.7%
65 - 74	10.3%	8.1%	7.6%
75 - 84	4.0%	3.6%	3.5%
85 +	0.9%	1.0%	0.9%
18 +	78.3%	75.9%	74.7%
<b>2010 Population by Sex</b>			
Males	3,979	21,064	47,412
Females	4,186	22,197	49,580
<b>2016 Population by Sex</b>			
Males	4,195	22,978	52,571
Females	4,397	24,122	54,820
<b>2021 Population by Sex</b>			
Males	4,559	25,195	57,694
Females	4,721	26,297	60,074

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 12, 2017



## Market Profile

Crowfield Village Center  
431 St James Ave, Goose Creek, South Carolina, 29445  
Rings: 1, 3, 5 mile radii

Prepared by Beatty Management  
Latitude: 33.02345  
Longitude: -80.05460

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	8,165	43,261	96,992
White Alone	73.4%	69.8%	64.4%
Black Alone	17.4%	19.8%	24.1%
American Indian Alone	0.5%	0.6%	0.7%
Asian Alone	3.6%	3.3%	3.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.9%	3.2%	3.9%
Two or More Races	3.1%	3.3%	3.5%
Hispanic Origin	4.4%	6.9%	7.9%
Diversity Index	47.8	54.1	59.5
<b>2016 Population by Race/Ethnicity</b>			
Total	8,592	47,100	107,391
White Alone	72.5%	68.9%	63.9%
Black Alone	17.1%	19.4%	23.4%
American Indian Alone	0.5%	0.5%	0.6%
Asian Alone	4.1%	3.7%	3.9%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	2.0%	3.3%	4.0%
Two or More Races	3.7%	4.0%	4.1%
Hispanic Origin	4.5%	7.2%	8.0%
Diversity Index	49.2	55.5	60.4
<b>2021 Population by Race/Ethnicity</b>			
Total	9,281	51,491	117,769
White Alone	71.4%	67.9%	63.4%
Black Alone	16.9%	19.1%	22.7%
American Indian Alone	0.5%	0.5%	0.6%
Asian Alone	4.6%	4.2%	4.3%
Pacific Islander Alone	0.1%	0.2%	0.2%
Some Other Race Alone	2.0%	3.4%	4.0%
Two or More Races	4.4%	4.7%	4.8%
Hispanic Origin	4.8%	7.5%	8.2%
Diversity Index	50.8	57.0	61.4
<b>2010 Population by Relationship and Household Type</b>			
Total	8,165	43,261	96,992
In Households	100.0%	98.5%	98.7%
In Family Households	88.9%	86.1%	84.4%
Householder	28.1%	26.6%	26.1%
Spouse	21.4%	19.2%	17.9%
Child	33.9%	33.5%	33.1%
Other relative	3.4%	4.0%	4.3%
Nonrelative	2.0%	2.8%	3.1%
In Nonfamily Households	11.1%	12.5%	14.3%
In Group Quarters	0.0%	1.5%	1.3%
Institutionalized Population	0.0%	0.2%	0.1%
Noninstitutionalized Population	0.0%	1.3%	1.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 12, 2017



## Market Profile

Crowfield Village Center  
431 St James Ave, Goose Creek, South Carolina, 29445  
Rings: 1, 3, 5 mile radii

Prepared by Beatty Management  
Latitude: 33.02345  
Longitude: -80.05460

	1 mile	3 miles	5 miles
<b>2016 Population 25+ by Educational Attainment</b>			
Total	5,889	30,894	69,023
Less than 9th Grade	1.7%	2.9%	2.7%
9th - 12th Grade, No Diploma	4.9%	6.6%	7.2%
High School Graduate	19.3%	24.1%	26.0%
GED/Alternative Credential	6.4%	5.7%	5.2%
Some College, No Degree	30.8%	27.1%	26.5%
Associate Degree	11.8%	9.8%	10.4%
Bachelor's Degree	14.2%	16.0%	15.0%
Graduate/Professional Degree	10.9%	7.8%	7.0%
<b>2016 Population 15+ by Marital Status</b>			
Total	7,009	37,537	84,452
Never Married	29.2%	31.9%	34.3%
Married	54.8%	53.0%	49.6%
Widowed	3.4%	4.3%	4.4%
Divorced	12.6%	10.8%	11.7%
<b>2016 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	93.1%	93.9%	93.2%
Civilian Unemployed	6.9%	6.1%	6.8%
<b>2016 Employed Population 16+ by Industry</b>			
Total	4,169	22,657	50,973
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	4.4%	5.6%	6.6%
Manufacturing	11.9%	12.7%	11.8%
Wholesale Trade	3.2%	2.6%	2.6%
Retail Trade	14.4%	14.2%	14.4%
Transportation/Utilities	7.5%	6.0%	6.2%
Information	0.8%	2.4%	2.1%
Finance/Insurance/Real Estate	5.3%	4.8%	4.7%
Services	42.7%	43.6%	43.8%
Public Administration	9.8%	7.9%	7.6%
<b>2016 Employed Population 16+ by Occupation</b>			
Total	4,167	22,658	50,974
White Collar	65.2%	61.5%	57.4%
Management/Business/Financial	12.7%	12.5%	11.1%
Professional	21.8%	18.9%	18.4%
Sales	13.8%	12.5%	11.6%
Administrative Support	16.9%	17.6%	16.3%
Services	15.9%	16.4%	17.4%
Blue Collar	18.9%	22.1%	25.2%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	3.1%	4.9%	5.9%
Installation/Maintenance/Repair	4.5%	5.5%	5.3%
Production	6.6%	6.2%	7.0%
Transportation/Material Moving	4.7%	5.3%	6.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	8,165	43,261	96,992
Population Inside Urbanized Area	100.0%	99.6%	98.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.4%	2.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 12, 2017





## Market Profile

Crowfield Village Center  
431 St James Ave, Goose Creek, South Carolina, 29445  
Rings: 1, 3, 5 mile radii

Prepared by Beatty Management  
Latitude: 33.02345  
Longitude: -80.05460

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	3,037	15,927	35,684
Households with 1 Person	19.0%	20.6%	21.6%
Households with 2+ People	81.0%	79.4%	78.4%
Family Households	76.2%	73.0%	71.1%
Husband-wife Families	58.1%	52.5%	48.8%
With Related Children	27.9%	25.4%	23.2%
Other Family (No Spouse Present)	18.1%	20.4%	22.3%
Other Family with Male Householder	5.0%	5.5%	5.8%
With Related Children	3.0%	3.3%	3.5%
Other Family with Female Householder	13.1%	15.0%	16.5%
With Related Children	8.6%	10.4%	11.9%
Nonfamily Households	4.8%	6.5%	7.3%
All Households with Children	40.0%	39.6%	39.2%
Multigenerational Households	4.8%	5.1%	5.3%
Unmarried Partner Households	5.3%	6.7%	7.4%
Male-female	4.6%	5.9%	6.6%
Same-sex	0.7%	0.8%	0.7%
<b>2010 Households by Size</b>			
Total	3,037	15,927	35,685
1 Person Household	19.0%	20.6%	21.6%
2 Person Household	33.2%	32.8%	32.4%
3 Person Household	20.3%	19.6%	19.5%
4 Person Household	17.3%	16.0%	15.1%
5 Person Household	7.0%	7.1%	7.1%
6 Person Household	2.2%	2.6%	2.6%
7 + Person Household	0.9%	1.4%	1.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,038	15,927	35,683
Owner Occupied	76.9%	72.2%	67.7%
Owned with a Mortgage/Loan	65.1%	59.2%	54.3%
Owned Free and Clear	11.8%	13.0%	13.4%
Renter Occupied	23.1%	27.8%	32.3%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	3,212	17,111	38,791
Housing Units Inside Urbanized Area	100.0%	99.5%	97.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.5%	2.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 12, 2017



## Market Profile

Crowfield Village Center  
431 St James Ave, Goose Creek, South Carolina, 29445  
Rings: 1, 3, 5 mile radii

Prepared by Beatty Management  
Latitude: 33.02345  
Longitude: -80.05460

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
	1. Savvy Suburbanites (1D)	Up and Coming Families	Up and Coming Families
	2. Home Improvement (4B)	Savvy Suburbanites (1D)	Home Improvement (4B)
	3. Up and Coming Families	Home Improvement (4B)	American Dreamers (7C)
<b>2016 Consumer Spending</b>			
Apparel & Services: Total \$	\$6,143,745	\$31,366,297	\$66,099,437
Average Spent	\$1,923.53	\$1,802.35	\$1,661.67
Spending Potential Index	96	90	83
Education: Total \$	\$4,448,015	\$21,755,901	\$44,121,525
Average Spent	\$1,392.62	\$1,250.12	\$1,109.17
Spending Potential Index	98	88	78
Entertainment/Recreation: Total \$	\$9,021,530	\$45,100,627	\$93,692,217
Average Spent	\$2,824.52	\$2,591.54	\$2,355.32
Spending Potential Index	97	89	81
Food at Home: Total \$	\$14,550,986	\$75,671,711	\$160,992,518
Average Spent	\$4,555.73	\$4,348.20	\$4,047.17
Spending Potential Index	91	87	81
Food Away from Home: Total \$	\$9,462,977	\$48,487,507	\$102,554,246
Average Spent	\$2,962.74	\$2,786.16	\$2,578.10
Spending Potential Index	96	90	83
Health Care: Total \$	\$15,994,570	\$79,436,230	\$164,403,646
Average Spent	\$5,007.69	\$4,564.51	\$4,132.93
Spending Potential Index	95	86	78
HH Furnishings & Equipment: Total \$	\$5,552,051	\$27,639,628	\$57,417,823
Average Spent	\$1,738.28	\$1,588.21	\$1,443.42
Spending Potential Index	98	90	82
Personal Care Products & Services: Total \$	\$2,257,288	\$11,312,513	\$23,653,831
Average Spent	\$706.73	\$650.03	\$594.63
Spending Potential Index	96	89	81
Shelter: Total \$	\$48,203,742	\$244,284,090	\$511,806,662
Average Spent	\$15,091.97	\$14,036.90	\$12,866.25
Spending Potential Index	97	90	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,188,406	\$35,108,073	\$72,470,918
Average Spent	\$2,250.60	\$2,017.36	\$1,821.84
Spending Potential Index	97	87	79
Travel: Total \$	\$6,149,656	\$29,170,106	\$58,905,252
Average Spent	\$1,925.38	\$1,676.15	\$1,480.81
Spending Potential Index	103	90	80
Vehicle Maintenance & Repairs: Total \$	\$3,141,584	\$15,875,542	\$33,241,306
Average Spent	\$983.59	\$912.23	\$835.65
Spending Potential Index	95	88	81

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 12, 2017